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WEBSITE REDESIGN PROPOSAL

BLAKES SELF LOADING VEHICLES

A modern website concept built from your current services, fleet and accreditations — ready to review live.

Prepared for	Prepared by	Date	Preview
Blakes Self Loading Vehicles Ltd	HiveFlock Technology Ltd	November 2026	Live mockup + QR

THE OPPORTUNITY

The current site covers the right services, but it underplays the fleet photography, accreditations and 25+ years of Norfolk experience. A modern site should win trust in the first few seconds — especially with Network Rail and commercial buyers.

This concept uses a cinematic industrial look: strong brand lockup, photo-led services, clear capacity figures, plus a Privacy Policy and cookie consent for a launch-ready baseline.

WHAT'S INCLUDED

- Homepage concept
- Privacy Policy page
- Cookie consent banner
- Live Cloudflare preview + QR
- Recommended next steps

VIEW THE LIVE MOCKUP

https://blakes-website-concepts.pages.dev/

Scan the QR code on a phone, or open the link on desktop.

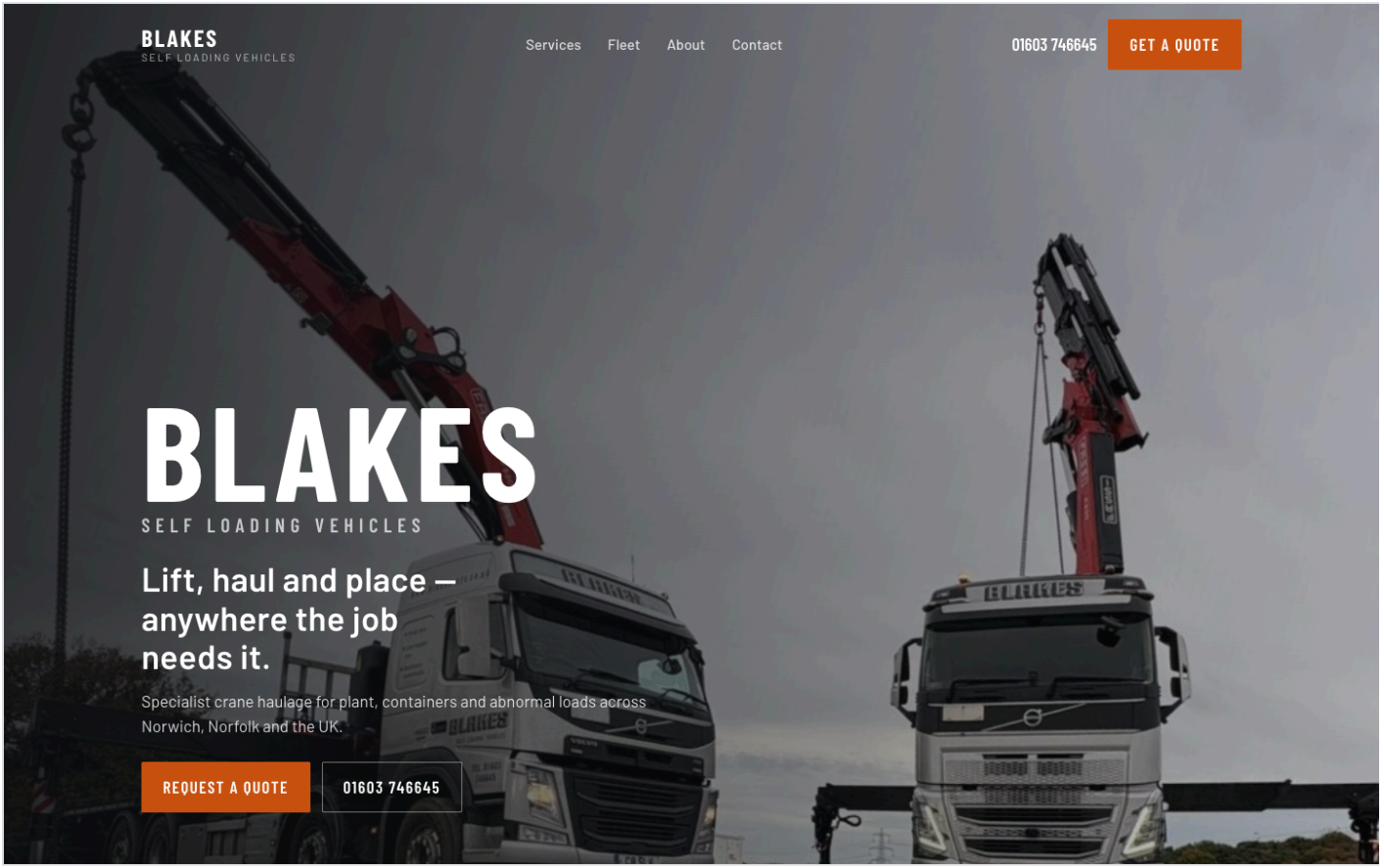
CONCEPT

WEBSITE MOCKUP

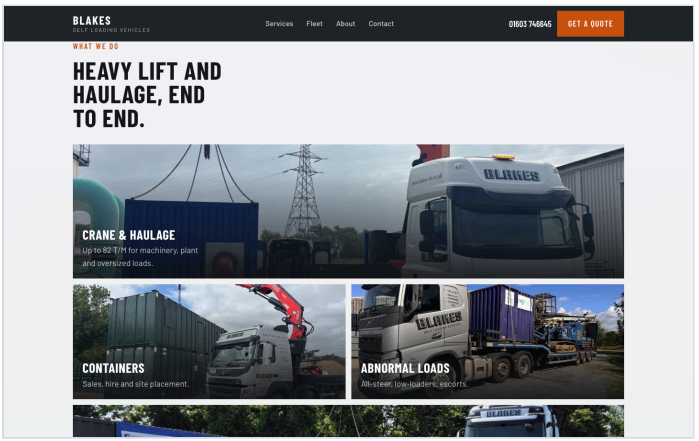
INDUSTRIAL AUTHORITY

Charcoal and burnt orange, condensed display type, and a full-bleed fleet hero. Photo mosaic services and oversized capacity figures keep the plant-yard feel while looking current.

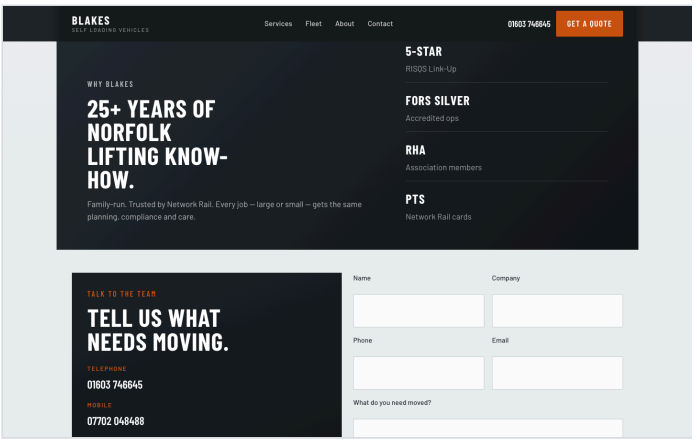
HERO



SERVICES



TRUST



Best for

Contractors, plant managers and buyers who expect a tough, no-nonsense haulage brand.

Included extras

UK-style Privacy Policy and cookie banner (accept / reject) built into the mock.

NEXT STEPS

FROM MOCK TO LIVE SITE

RECOMMENDED PATH

Approve this direction, then we refine copy, wire the enquiry form, connect a Blakes domain, and swap in any final photography or logo files.

Live mockup: https://blakes-website-concepts.pages.dev/

Client

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